

DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that: my residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first, and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHOD AND APPARATUS FOR PROVIDING OPEN-ENDED SUBSCRIPTIONS TO COMMODITY ITEMS NORMALLY AVAILABLE ONLY THROUGH TERM-BASED SUBSCRIPTIONS, the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate or of any PCT International application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed.

Country (if PCT indicate PCT)	Application Number	Date of Filing (day, month, year)	Priority Claimed Under 35 USC 119
None			

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in that/those prior application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56 which occurred between the filing date of the prior application(s) and the national or PCT international filing date of this application:

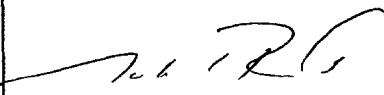
U.S. Applications		Status (Check One)		
U.S. Application Number	U.S. Filing Date	Patented	Pending	Abandoned
None				

06545.0010-00000


I hereby appoint the following attorney and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P., Reg. No. 22,540, Douglas B. Henderson, Reg. No. 20,291; Ford F. Farabow, Jr., Reg. No. 20,630; Arthur S. Garrett, Reg. No. 20,338; Donald R. Dunner, Reg. No. 19,073; Brian G. Brunsvold, Reg. No. 22,593; Tipton D. Jennings IV, Reg. No. 20,645; Jerry D. Voight, Reg. No. 23,020; Laurence R. Hefter, Reg. No. 20,827; Kenneth E. Payne, Reg. No. 23,098; Herbert H. Mintz, Reg. No. 26,691; C. Larry O'Rourke, Reg. No. 26,014; Albert J. Santorelli, Reg. No. 22,610; Michael C. Elmer, Reg. No. 25,857; Richard H. Smith, Reg. No. 20,609; Stephen L. Peterson, Reg. No. 26,325; John M. Romary, Reg. No. 26,331; Bruce C. Zotter, Reg. No. 27,680; Dennis P. O'Reilley, Reg. No. 27,932; Allen M. Sokal, Reg. No. 26,695; Robert D. Bajefsky, Reg. No. 25,387; Richard L. Stroup, Reg. No. 28,478; David W. Hill, Reg. No. 28,220; Thomas L. Irving, Reg. No. 28,619; Charles E. Lipsey, Reg. No. 28,165; Thomas W. Winland, Reg. No. 27,605; Basil J. Lewris, Reg. No. 28,818; Martin I. Fuchs, Reg. No. 28,508; E. Robert Yoches, Reg. No. 30,120; Barry W. Graham, Reg. No. 29,924; Susan Haberman Griffen, Reg. No. 30,907; Richard B. Racine, Reg. No. 30,415; Thomas H. Jenkins, Reg. No. 30,857; Robert E. Converse, Jr., Reg. No. 27,432; Clair X. Mullen, Jr., Reg. No. 20,348; Christopher P. Foley, Reg. No. 31,354; John C. Paul, Reg. No. 30,413; Roger D. Taylor, Reg. No. 28,992; David M. Kelly, Reg. No. 30,953; Kenneth J. Meyers, Reg. No. 25,146; Carol P. Einaudi, Reg. No. 32,220; Walter Y. Boyd, Jr., Reg. No. 31,738; Steven M. Anzalone, Reg. No. 32,095; Jean B. Fordis, Reg. No. 32,984; Barbara C. McCurdy, Reg. No. 32,120; James K. Hammond, Reg. No. 31,964; Richard V. Burgujian, Reg. No. 31,744; J. Michael Jakes, Reg. No. 32,824; Allen M. Lo, Reg. No. 37,059, and Jeffrey L. Brandt, Reg. No. 31,490. Please address all correspondence to **FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P., 1300 I Street, N.W., Washington, D.C. 20005, Telephone No. (202) 408-4000.**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Full Name of First Inventor	Inventor's Signature	Date
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Residence	Country of Citizenship	
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FOCUS 2004660

Full Name of Second Inventor Jay S. Walker	Inventor's Signature 	Date 12/10/96
Residence 124 Spectacle Lane, Ridgefield, CT 06877	Country of Citizenship U.S.A.	
Post Office Address Same as above.		

004003-0374
T02280" 23004650

Practitioner's Docket No.

3203-4009451**PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**☒ In re application of: Walker et al.Application No.: 09 1370,290

Group No.:

Filed: August 9, 1999

Examiner:

For: Method and Apparatus for Providing Open-Ended Subscriptions to Commodity Items Normally Available Only Through Term-Based Subscriptions☐ Patent No.:

Issued:

*NOTE: Insert name(s) of inventor(s) and title also for patent.

Assistant Commissioner for Patents:

Washington, D.C. 20231:

**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
(REVOCATION OF PRIOR POWERS)**

As assignee of record of the entire interest of the above identified

☒ application,☐ patent,**REVOCATION OF PRIOR POWERS OF ATTORNEY**

all powers of attorney previously given are hereby revoked and

NEW POWER OF ATTORNEY

the following attorney(s) and/or agent(s) are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith.

(list name and registration number)

Daniel H. GolubReg. No. 33,701

(check the following item, if applicable)

- ☐ Attached, as part of this power of attorney, is the authorization of the above-named attorney(s) to accept and follow instructions from my representative(s).

09940062-082701

SEND CORRESPONDENCE TO:

Daniel H. Golub
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DIRECT TELEPHONE CALLS TO:

David H. Golub
215-963-5055

Customer No.:

Synapse Group, Inc.
(type or print identity of assignee of entire interest)

Four High Ridge Park
Address
Stamford, Connecticut

- ☒ Recorded in PTO on 04/19/2000
Reel 010765
Frame 0214
☐ Recorded herewith

ASSIGNEE STATEMENT

Attached to this power is a "STATEMENT UNDER 37 C.F.R. § 3.73(b)."

Date 12/19/00

Signature

Michael Loeb

(type or print name of person authorized to sign on behalf of assignee)

President, Synapse Group, Inc.

Title

NOTE: The assignee of the entire interest may revoke previous powers and be represented by an attorney of his or her selection. 37 C.F.R. § 1.38.

(check the following item, if it forms a part of this power of attorney)

- ☐ Added page—Authorization of attorney(s) to accept and follow instructions from representative.

00940062 082701

Practitioner's Docket No. 3203-4009

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Walker, et al.

Application No.: 091 370, 290 Group No.: 2166

Filed: Aug. 9, 1999 Examiner: Kalinoski, A.

For: Method AND Apparatus For Providing OPEN-ENDED Subscriptions To
Commodity Items Normally Available Only Through Term-Based Subscriptions

Assistant Commissioner for Patents

Washington, D.C. 20231

ASSOCIATE POWER OF ATTORNEY (37 C.F.R. 1.34)

Please recognize as Associate Practitioner in this case:

Name of practitioner Alison B. Weisberg

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Philadelphia, PA 19103

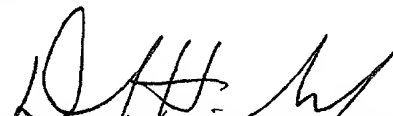
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NOTE: Correspondence will be held with the associate attorney, unless the principal attorney directs otherwise.
MPEP § 403.01.

NOTE: An associate attorney may not appoint another attorney. M.P.E.P. § 402.02, 6th ed.

PLEASE DIRECT CORRESPONDENCE TO PRINCIPAL ATTORNEY.



SIGNATURE OF PRINCIPAL PRACTITIONER OF
RECORD

Reg. No.: 33,701

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